

Surrey Dance 21



A Call for Artwork

Arts Partnership Surrey seeks a designer / illustrator / artist to create a piece of artwork / logo to represent our programme Surrey Dance 21

We wish to develop a look and feel that:

- Can be used on print material as well as on a variety of different social media platforms and websites.
- Clearly communicates 'dance, movement and wellbeing'
- Has a broad appeal
- Is distinctive and clearly recognisable
- Contemporary, artistic feel

We invite expressions of interest

Expressions of interest should be sent to Lucy Murray lucy.murray@farnhammaltings.com by **Tuesday 17 September 2019**. Applicants to provide examples of past work and an up to 100 word statement about their approach to the commission. The artwork should be ready for final sign off by **Monday 2 December 2019** (earlier would be preferable)

Fee: £900

For more about Surrey Dance 21

So, let's get moving...

Our vision is to celebrate and showcase dance in Surrey throughout 2021, to promote dance as a vibrant, expressive and creative art form that inspires, brings people together, aids learning, strengthens communities, increases physical activity, improves fitness, alertness and mental wellbeing.

Working together with friends from the dance sector, regional and national agencies, local venues, schools, Public Health and others we will provide opportunities for all to join in and try different forms of movement. There will be performance and development platforms for the great Surrey based artists and companies to inspire and develop new audiences.

Surrey Dance 21

Major strands:

1. Increasing Participation

We will develop an online platform which will signpost audiences and participants to existing dance and movement activities so these can be found in one easy to use place. We will promote existing dance programmes, festivals and activities across the County and encourage more people to take part in dance and movement. We will work with partners across culture, leisure, outdoor and well-being sectors to develop a clear offer of movement and dance activities for people from a wide range of communities, ensuring we reach those who are not currently engaged and those who are a priority in terms of inactivity. We will encourage those taking part in dance activities to see work made and presented by the world-class organisations based in Surrey. We will encourage everyday creativity through social media channels, challenging people to create their own response to Dance 21 - whether it be dancing at home with family to the radio or subtle, walking movement in response to Surrey's beautiful landscapes.

2. Supporting new work, Sector & Audience Development

We will commission and support new work which responds to the Dance 21 vision and brings together people and places within Surrey. We will work in partnership with county based, cultural organisations to ensure we attract the best quality artists and makers. Alongside this, we will deliver a programme of artist development which encourages and supports artists to make relevant, quality work that has communities at its heart. Building upon the established Advancing Artists programme, we will work with artists and makers; encouraging them to help develop the skills and knowledge of our emerging artist sector in Surrey. We will work with cultural organisations including libraries and museums, higher education partners and regional sector support agencies to ensure there are clear development pathways for artists in Surrey, at any stage of career.

3. Health & Well-Being

Whether it's indoors or outside we want to get many more people dancing, from the very young to the very old; people of all shapes and sizes. There are significant physical and mental health and wellbeing benefits associated with dance. Dance can help improve physical fitness and flexibility, it can help to improve balance and aid falls prevention for the elderly. Research shows that dancing activates the brain and helps learning and creative thinking and even helps to prevent the onset of dementia. It's the most social of art forms and a great way to meet friends and develop stronger communities and so we will be promoting social dance programmes such as barn dances, Zumba and tea dances.

For these reasons and for the sheer fun of it, we are making 2021 the year of dance for Surrey. We hope you will join us help us to get Surrey moving!

www.artspartnershipsurrey.org.uk